VZCZCXRO5210 PP RUEHFK RUEHKSO RUEHNAG RUEHNH DE RUEHKO #2985 3010346 ZNR UUUUU ZZH P 270346Z OCT 08 FM AMEMBASSY TOKYO TO RUEHC/SECSTATE WASHDC PRIORITY 8286 RUEKJCS/SECDEF WASHDC PRIORITY RUCPDOC/USDOC WASHDC PRIORITY RUEATRS/DEPT OF TREASURY WASHINGTON DC PRIORITY RUYNAAC/COMNAVFORJAPAN YOKOSUKA JA PRIORITY RHHMUNA/HQ USPACOM HONOLULU HI PRIORITY RHHMHBA/COMPACFLT PEARL HARBOR HI//N541// PRIORITY RHMFIUU/HQ PACAF HICKAM AFB HI//CC/PA// PRIORITY RUHBANB/OKINAWA FLD OFC US FORCES JAPAN CP BUTLER JA PRIORITY RHMFIUU/USFJ PRIORITY INFO RUEHFK/AMCONSUL FUKUOKA 0612 RUEHNH/AMCONSUL NAHA 2970 RUEHNAG/AMCONSUL NAGOYA 8681 RUEHKSO/AMCONSUL SAPPORO 1185 RUEHOK/AMCONSUL OSAKA KOBE 4395 RUEHBJ/AMEMBASSY BEIJING 6047 RUEHMO/AMEMBASSY MOSCOW 2579 RUEHUL/AMEMBASSY SEOUL 2044 RUCNDT/USMISSION USUN NEW YORK 2271 RHEHAAA/NSC WASHDC

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E.O. 12958: N/A

TAGS: OIIP KMDR KPAO JA

SUBJECT: TOKYO MEDIA REACTION - FINANCIAL CRISIS

- 11. LEAD STORIES: Top stories on Monday morning included a plan by the Japanese government to inject up to 10 trillion yen in public funds into domestic financial institutions as part of its emergency market-support measures.
- 12. "Establish Economic System That Can Control Market" An editorial writer for the liberal Mainichi insisted (10/27): "...Only a year and half ago, G7 financial ministers and central bank governors hailed the world economy as being in its best shape in decades. Economic theory based on neoliberalism supported such optimism.... The idea of 'small government,' which advocates deregulation and privatization, was pioneered by the Thatcher administration in the UK and the Reagan administration in the U.S. and became widespread in the 1990s. However, as the housing bubble burst in the U.S., the defects of an economic system that took pride in an unregulated market have become clear. We may need to implement ad hoc measures for the time being to prevent the current financial and economic crises from developing into a worldwide panic. An emergency summit is one of those measures. However, those steps are only stopgap measures. What kind of economy we create is important. Specifically, a shift to an economic system that can control reckless moves by the market is important."

SCHIEFFER